



## LEADING PR CONSULTANCIES

Ranked by number of employees

	Name	Total staff	PR staff	Turnover Rm	Fee Income Rm	Empowerment %	International affiliation	Top clients
1	Meropa Communications	59	41	27,3		41	Chime Communications (20%), Hill & Knowlton	Hewlett Packard, IMC, SAPO, City of Jhb, Old Mutual
2	Magna Carta PR	39	39	50 est	-	26	TBWA SA 66%, Gavin Anderson & Co 0%, Ketchum 0%	Standard Bank, Motorola, Microsoft, Vodacom, Mo Ibrahim Foundation
3	GGi	36	30	25	20	30	Weber Shandwick Worldwide 0%, Golin Harris 0%	Samsung, Shell, Emirates, Mastercard, Nokia, CT Fashion Week
4	FCB Redline	32	15	25 est	10 est	35	Interpublic 100%	Metropolitan, Siemens, IBM, Distell, Rainbow
5	Ogilvy PR	25	19			68	Ogilvy SA 100%	Castrol, SAB, MultiChoice, Apex Hi, SAP
5	Red Cube Agency	25	25	-	18	-	IPRN 0%	Visa, Cadbury, Nestlé Purina, Renault, Edcon
7	Arcay Communications	24	18	n/a	8,8	26	GCI Group 50%, APCO Worldwide 50%	McDonald's, Barclays, Murray & Roberts, WesBank, Bond Exchange
8	FD Beachhead	20	13	7,6			FD International 74%	Alexander Forbes, Discovery Health, Edcon, Investec, IRBA
9	Lange Strategic Communications	19	13	-	-	26	-	BP, Santam, BoE, Levi's, Johnnie Walker, Brandhouse, Coca-Cola
9	Marcus Brewster Publicity	19	17	13,3	10,9	-	-	FHM, SAB, Canderel, 1Touch, Louis Vuitton
11	Atmosphere Communications	16	15	5,7	5,2	-	-	MWeb, Educor, Brandhouse, Indigo, ghd SA
12	Inzalo Communications	10	10	11	5,6	Level 4		Fedics, Merck, Stanley & De Kock, PPS, Nestlé Vending
13	The Lime Envelope	8	3	2,5	1,9	-	-	Your Baby Show, Cinemark, SAMRA, ER24, Rage Expo
14	Owlhurst Communications	8	6	3,3	3	26	Pinstripe PR 0%	Beeld, Primedia Unlimited, Kagiso Broadcasting, Joe Public, Primedia Outdoor
15	HMC Seswa	7		3,3	2,8			Rectron, CI Omnibridge, Stephan Welz/Sothebys, Gemini Consulting, Change Partners
16	Splash PR	4	4	1,2	1,1	-	-	Puma, CT Flower Show, Tokara, Table Mountain Cableway, @home
17	Tracy O'Brien Publicity	3	3	1,9	1,6	-	-	Aucor, Virgin, Imperial Car Rental, Net#work BBDO, Chicken Licken